



EuroTier^{DLG}

First in animal farming.

digital

energy
decentral^{DLG}
POWERING NEW IDEAS
digital



How does “EuroTier / EnergyDecentral digital” work? Functions of the Digital Platform

www.eurotier.com/en/digital
www.energy-decentral.com/en/digital

MADE BY



How does “EuroTier / EnergyDecentral digital ” work?

EuroTier, the world’s leading trade fair for animal production and EnergyDecentral, the international trade fair for innovative energy supply, offer exhibitors and visitors a new digital information and business platform: “EuroTier / EnergyDecentral digital”. Starting in mid-January 2021 you can login on the Digital Platform and design your trade fair presence.

The following central functions are available to exhibitors and visitors of the platform:

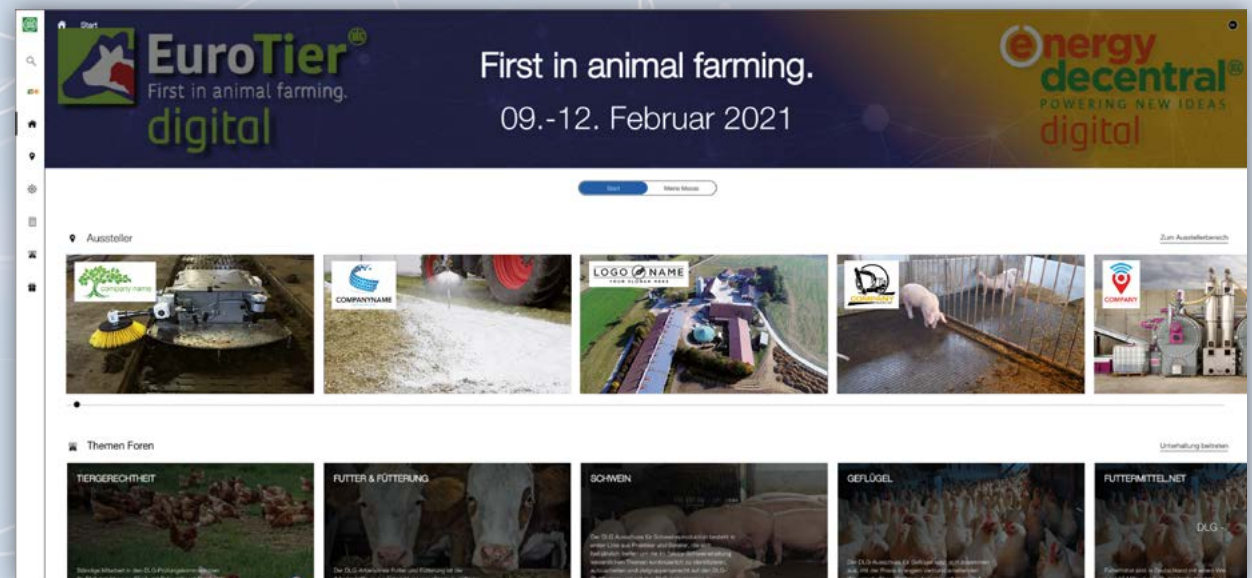
- ✓ Discover manufacturers, the technical programme and other participants
- ✓ Make a note of programme points and don’t miss any highlights
- ✓ Contact other participants or exhibitors with a text chat and audio/video function
- ✓ Make appointments for audio-video meetings within the platform
- ✓ Full-text search

To make orientation as easy as possible, we have summarised the main functions for you in compact form.

**Questions on functions
and technology:**

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To get started: System check and login

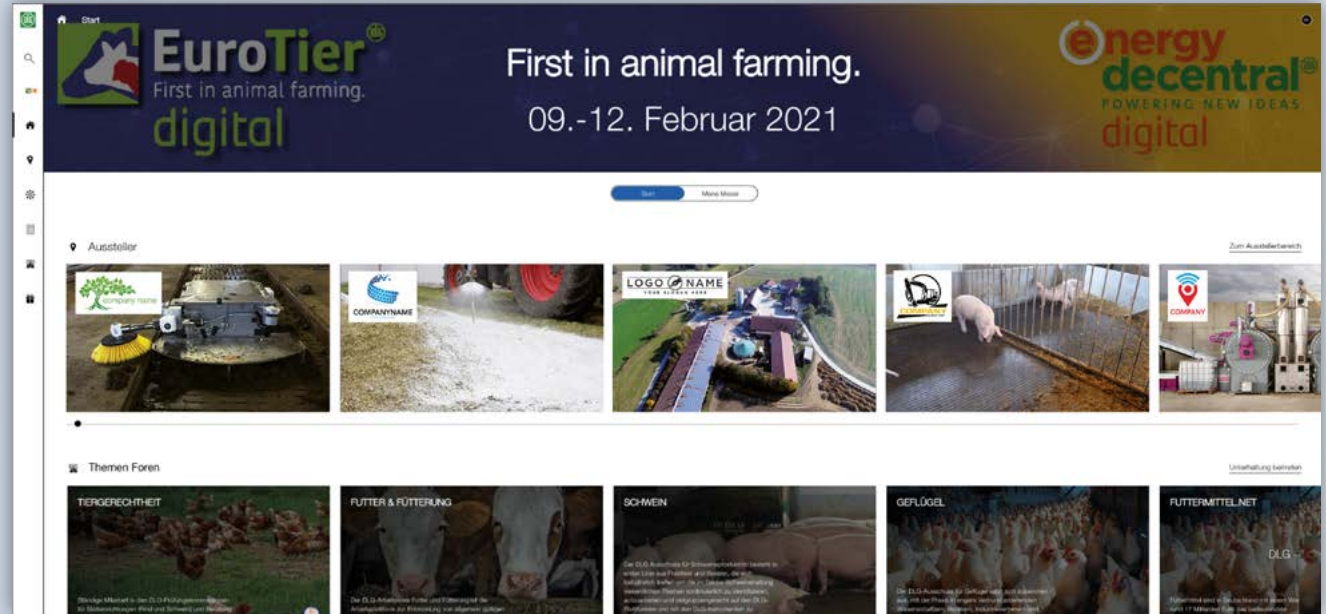
- The system check will already check whether your technology is ready before the event.
- Please note: Your organisation must approve the authorisation for using microphones and cameras.
- When you are logged-in, a large number of functions are available to you.





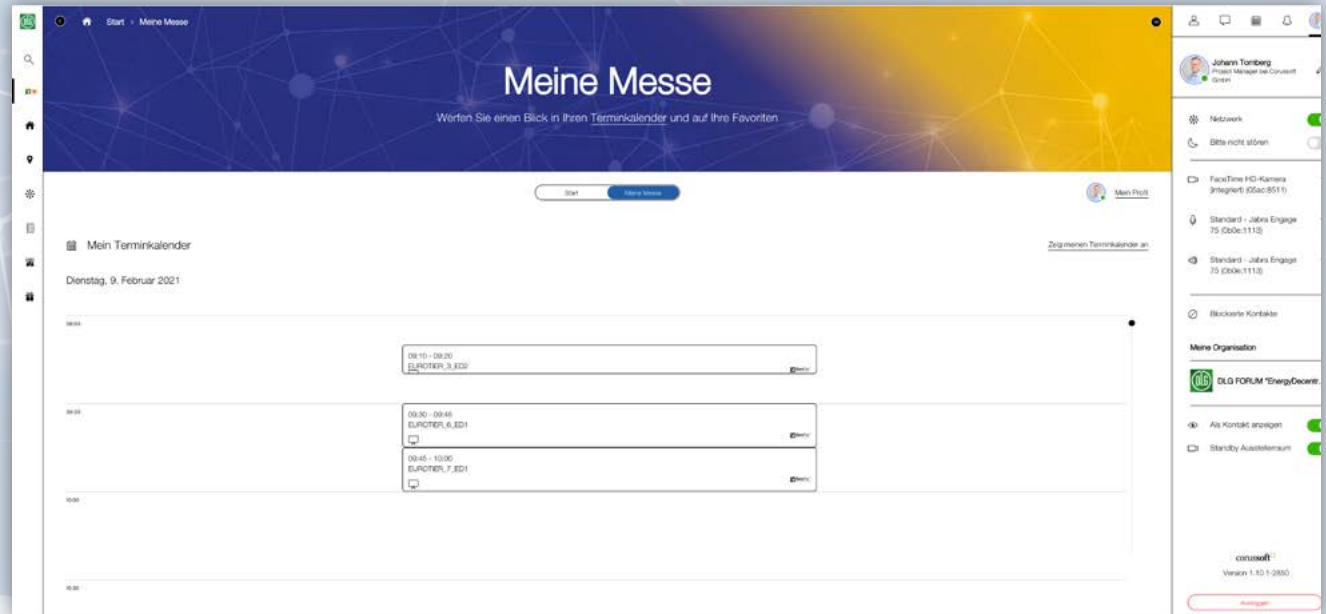
START

On the start page you'll always find a current overview of what's happening at "EuroTier / EnergyDecentral digital".



MY TRADE FAIR

Each participant will receive his/her personal overview with arranged appointments, earmarked events and recommendations for relevant manufacturers, speakers, programme points and contacts.





EXHIBITORS

Overview of exhibitors

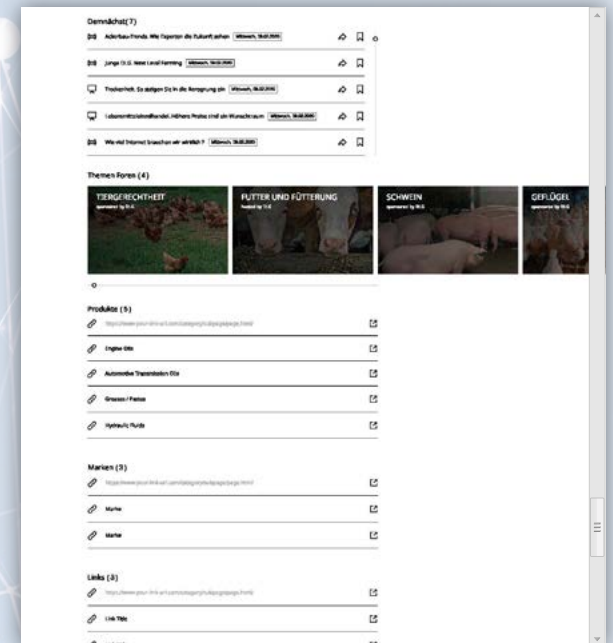
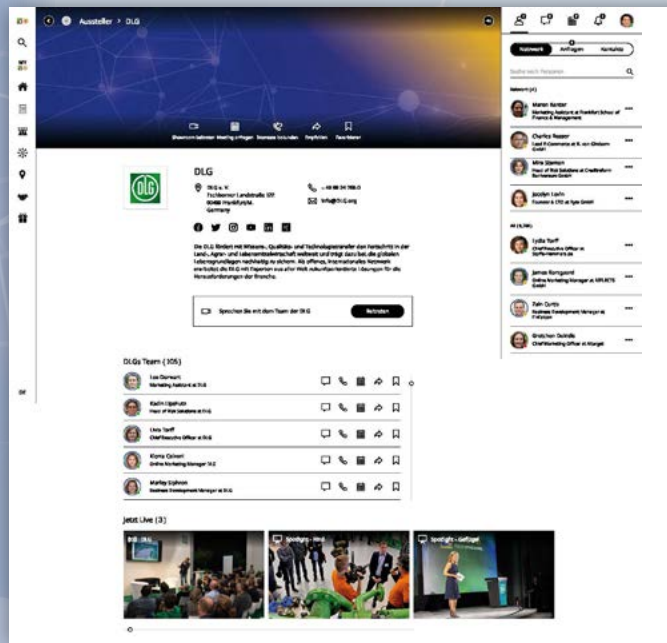
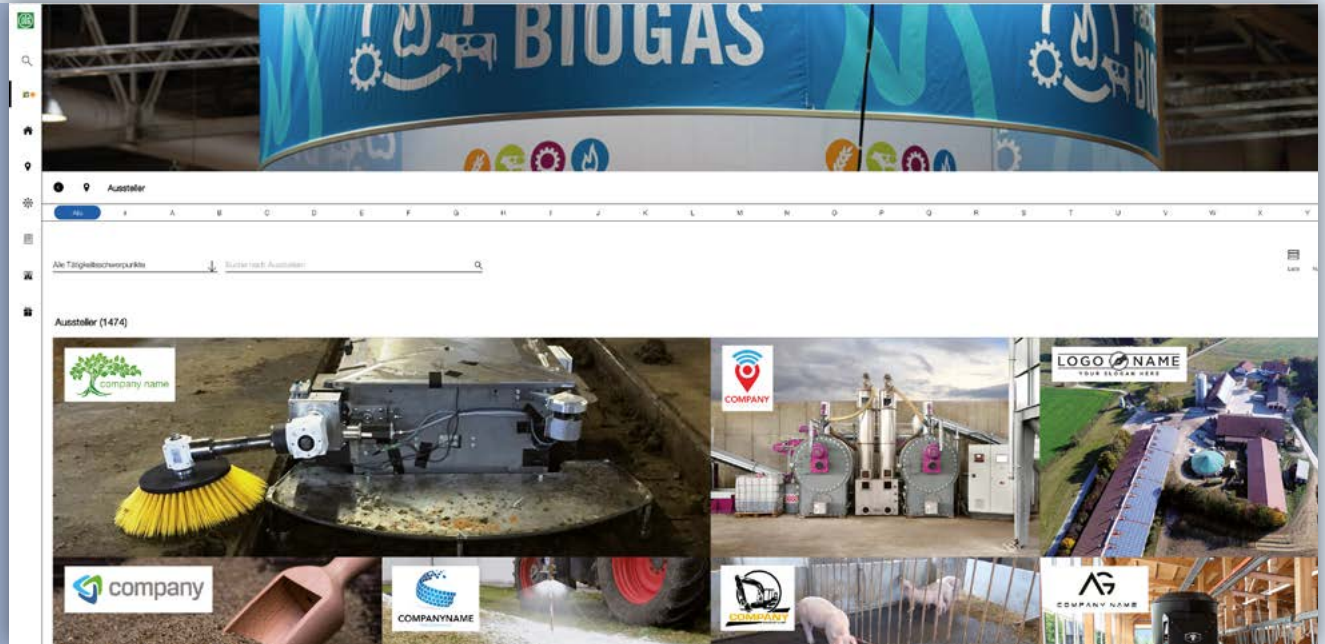
Exhibitors and partners of “EuroTier / EnergyDecentral digital” present themselves in the exhibitor overview.

- Companies present themselves on interactive business cards.
- These “tiles” lead to the exhibitor profile.

Exhibitor profile

In the exhibitor profile, manufacturers present their brands, products and services and are available with their employees as contact persons for establishing contacts.

- Exhibitor profile: Brands, products, services and contacts
- Direct contact to employees of the company: Immediate contact in audio-video meetings, make appointments, contact requests
- Expo Showroom: Manufacturers present topics and events. Visitors can enter and watch spontaneously.

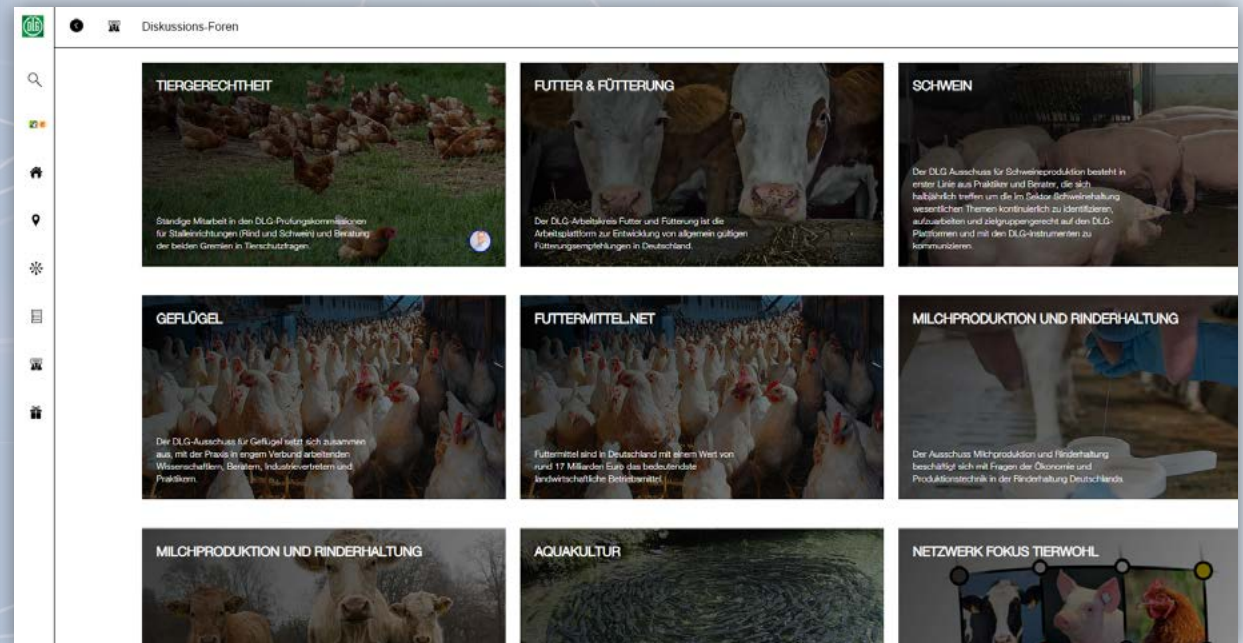
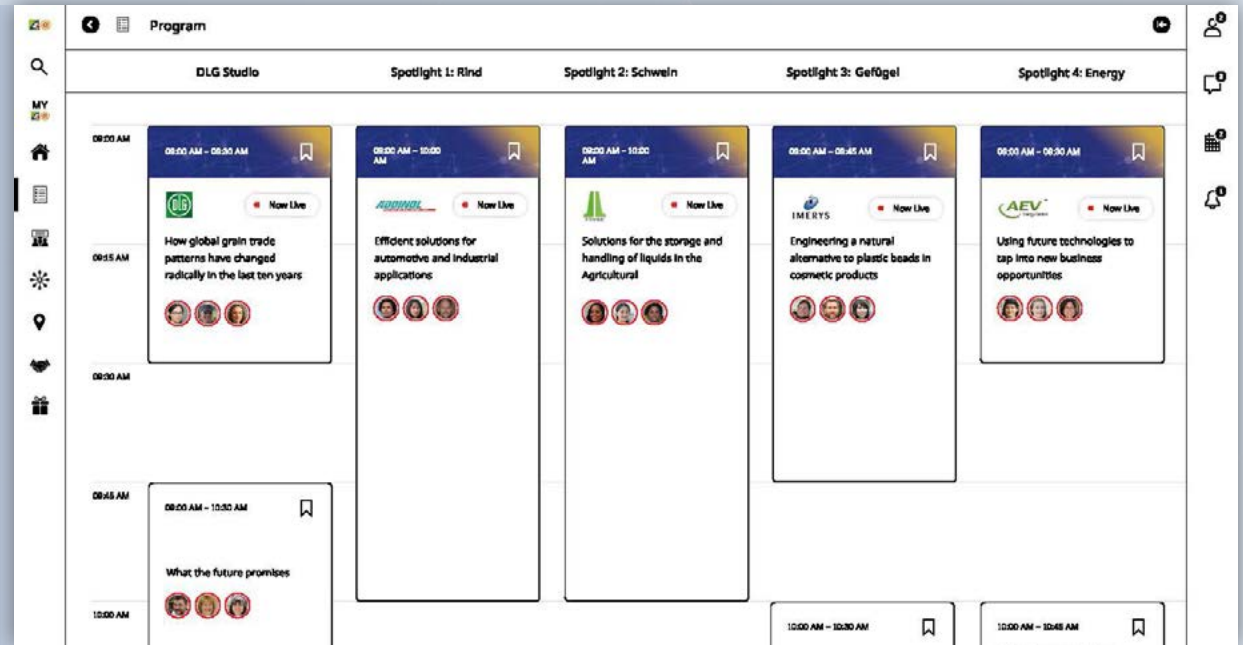




TECHNICAL PROGRAMME

You'll find current technical knowledge in various event formats.

- **DLG Studio:** Topics and solutions for the industry
 - International top speakers – live on site from Hanover or via live stream – have a look at current topics and future solutions.
 - Opportunities to interact with the speakers via chats, Q&A or voting
- **DLG Spotlights:** First-hand expert knowledge
 - DLG Spotlights “Beef”, “Pig”, “Poultry”, “Energy”, “Emission Control” and “Direct Marketing”: International industry experts provide information and discuss current topics of various industries.
 - Opportunities to interact with the speakers via chats, Q&A, voting or individual meetings (audio-video)
- **DLG Discussion Forums**
 - Discuss with the exhibitors, visitors and partners of “EuroTier / EnergyDecentral digital”
 - Access to the forums is open to all participants or only by invitation.





NETWORKING

The digital platform offers you various tools for efficiently networking with exhibitors and visitors.

Network

- You'll find relevant contacts via the "Network".
- Other participants will find and contact you.

Contacts

- Network with important contacts (exhibitors and visitors).
- Appointments for virtual meetings - one-on-one or with several people - beforehand and live during the event (e.g. audio-video meetings, make appointments, contact requests)

