

Your objectives – our products and services

With which products and services of “EuroTier / EnergyDecentral digital” can I best achieve my objectives?

The following overview will help you find suitable products and functions for your objectives. And that will make your presence a complete success!

Objective: Communication

You want to position yourself as a visionary company, move your products into focus and present your innovations to the global network?

- **Programme events:** Become part of the DLG technical programme and present your topics to the world of professional animal production and decentralised power supply. As an exhibitor, you can choose from various formats, such as talks, product presentations, conferences and training courses. Curate and organise your own interactive company workshops on an expert level.
- **Public video room in company profile (Expo Showroom):** Greet visitors in a public video room in your company profile.

Objective: Attention

You want to increase your brand awareness and attract maximum attention?

- **List of exhibitors:** Attract the attention of participants with your interactive company tile in the list of exhibitors of “EuroTier / EnergyDecentral digital”. The size of your tile is dependent on the size of the exhibitor package you book.
- **Company profile:** In your company profile you can create an individual presentation for your company, show your range of products and services and place messages to immediately address interested parties and customers. In this way you achieve a high brand awareness and generate leads and requests for meetings.
- **Advertising:** Choose a “top of the list” entry for greater visibility on the platform.

Objective: Networking

You want to interact with participants?

- **Arrange “1:1”-meetings or meet-ups for up to 15 people:** Under “Contacts” you can always be reached and will have the possibility to enable platform-wide instant interactions with text chats and audio/video meetings, exchange of contact information or meeting agreements.
- **“Network”:** Expand your business network with valuable contacts. The “Network” visualises all participants and their connections and helps you find the right contact with several filters.

Objective: Lead Generation

You want to contact participants?

- **Company profile:** Upload your sales documents in your company profile. With integrated contact requests, participants can send meeting requests, show their interest or network directly with you – and you are provided with all leads.
- **Interactive company tiles in list of exhibitors:** Your company tile is the door-opener to your company profile. With the interactive tile, you immediately generate leads from all contacts.

More Informationen at Exhibitor Service Portal (<https://portaleurotier.dlg.org>) and www.eurotier.com/en/digital