



# EuroTier<sup>DLG</sup>

First in animal farming.



- OFFERS AND ADVANTAGES
- FUNCTIONS AND SERVICES
- DATES AND PRICES



MADE BY



# Campus & Career - Our Offers Present at the Trade Fair and Digital



- Use the advantages of a physical trade fair and a digital platform.
- Design your trade fair presence individually and smart.

TRADE FAIR	DIGITAL
Book a stand in the Campus & Career area	<b>Show presence as an employer or university at the trade fair and digitally</b> Book participation in the digital programme Benefit from full text search Listing in the Campus & Career Collection
Participation in Career & Networking Events in the Young DLG Lounge	<b>Meet potential employees in a relaxed atmosphere</b> Invite potential candidates with ticket vouchers in advance Advance notice via the DLG network
Job Wall Event - Contact point at the fair for job seekers	<b>Place job advertisements</b> Job Wall Online - Place job ads online regardless of the trade fair duration

# Book stand space in the Campus & Career area



- Specifically address job seekers
- Placement in the environment of DLG and Young DLG with job wall and job events
- Job seekers can find everything they need to know about Campus & Career on the website and the new digital platform
- Campus & Career Collection on the digital platform with listing of Campus & Career exhibitors and content on the topic of jobs & careers



Our classic: you present yourself every day of the trade fair with a stand in the Campus & Career design. Your stand will be located in the Campus & Career area.

The all-round carefree package contains stand construction and selected services at attractive prices. Science and research institutions are eligible for special conditions.

Included in the offer:

- Floor space
- Stand construction
- Power connection (3 kW) plus energy fixed rate
- Daily cleaning
- 1 set of rubbish bags
- Free exhibitor badges

# Career & Networking Events at EuroTier

- Special events for job seekers
- Target group young professionals and job seekers
- Positioned in the Junge DLG (Young DLG) Lounge
- Four companies present themselves exclusively
- Communication of the events via the website, digital platform and social networks

Meet your new employees in a relaxed atmosphere at special networking events in the Junge DLG (Young DLG) Lounge. Be there when young farmers and job seekers obtain information about career topics in agriculture at EuroTier.

The networking events take place Tuesday to Thursday from 4 - 6 p.m and on Friday from 12:00-14:00.

Up to four companies can present themselves exclusively per event.

The networking event offer is open to all EuroTier exhibitors. First come, first served basis.

The offer includes:

- Table in the Junge DLG Lounge
- Brief presentation of your company as part of a talk or flash talk





# Job advertisements on the job wall

- At EuroTier:  
Positioning at the  
DLG stand at the  
Junge DLG (Young  
DLG) Lounge
- Online: Positioning on  
the website and in the  
Campus & Career  
Collection on the new  
digital platform
- Contact point on site  
and on the web for job  
seekers

Find new employees via the EuroTier Job Wall. Now you can also place job advertisements independently of the trade fair duration!

## TRADE FAIR

### Event job advertisement

The job wall at the fair has been a major visitor attraction for a number of years. Placement on the DLG stand at the Junge DLG (Young DLG) Lounge.

Job advertisement is printed and posted on the job wall. The on-site posting allotment is limited and is on a first come, first served basis.

Advertising deadline: 31 October 2022  
Print data deadline: 04 November 2022

## DIGITAL

### Online job advertisement

Job advertisements will be posted on the EuroTier website. Visitors will also find the job wall on DLG's new digital business platform.

Two posting periods:  
01/09/2022 -31/10/2022  
01/11/2022-31/12/2022

The job advertisement is posted 2-3 working days after sending the required documents.

A publication in the crop production newsletter with 70,000 recipients can be optionally added.

# Campus & Career digital programme



Participate in the Campus & Career programme at EuroTier digital. Here you can introduce yourself as a college and university or as an employer. After their contribution, you can get in touch with interested audience members in the breakout room. More details as of spring 2022. If you are interested in participating, please contact us.

After being broadcast, all events are available as a video under the same link.

We require the following content from you:

- Title of the event (D/E)
- Language in which the event is to take place
- Event subtitles/teaser (D/E)
- Descriptive text of the event (D/E)
- Speakers and presenters (with e-mail)

You are the broadcaster/organiser of the event.  
The event is linked to your company profile on DLG Connect

Additional functions:

- Chat function
- Participant list for direct networking
- Break-out room for subsequent discussion

Three other important functions:

- Download for the calendar
- Further recommendation
- Noting in favourites

Suche

Kanal 1

Do., 15. Jul 2021, 16:00 - 17:00

**Campus Day – Universities introduce themselves**

Referenten/innen (4)

	Name of speaker Function of speaker	→	🔖
	Name of speaker Function of speaker	→	🔖
	Name of speaker Function of speaker	→	🔖
	Name of speaker Function of speaker	→	🔖

Moderator/in (1)

	Name of presenter Function of presenter	→	🔖
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Live Chat: Umfragen Teilnehmer

technical issues at the backstage.

Abdul Majid vor 8 Tagen  
Hi Gala, Thanks for the update. Waiting :)

Diana Jaime vor 8 Tagen  
Hello everyone!!

Amatelle Gala vor 8 Tagen  
Feel free to drop any questions here in the chat. I will collect them and share it with the experts at the end of the webinar for the Q&A.

Amatelle Gala vor 8 Tagen  
If you are a startup and want to apply for the RootCamp program, please go to [root.camp/apply-now](#). If you questions about the program you can contact me directly.

Amatelle Gala vor 8 Tagen  
Thanks a lot for joining! The recording will be available on this platform. If you have any questions, you can reach out to us at [info@root.camp](#).

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Thanks a lot for joining! The recording will be available on this platform. If you have any questions, you can reach out to us at [info@root.camp](#).

Nachricht schreiben ...

# Campus & Career

## Prices for participation and booking

### BOOTH IN THE CAMPUS & CAREER AREA FULL-SERVICE PACKAGE

Bookable from November 2021

Included in the offer:

- Floor space
- Stand construction
- Power connection (3 kW) plus energy fixed rate
- Daily cleaning, 1 set of rubbish bags
- Free exhibitor badges

For industry companies \*

Regular until 15.03.2022: 285 €/m<sup>2</sup>

Late fee from 16.03.2022: 307 €/m<sup>2</sup>

For university / science \*\*

Regular until 15.03.2022: 174 €/m<sup>2</sup>

Late fee from 16.03.2022: 196 €/m<sup>2</sup>

\*plus registration fee, BASIC media package and base fee for full-service stands

\*\*incl. registration fee, BASIC media package and base fee for full-service stands

BOOK PARTICIPATION IN  
Exhibitor SERVICE Portal!



### CAREER & NETWORKING EVENT

Bookable from May 2022

- Networking events in the Junge DLG (Young DLG) Lounge
- Maximum of 4 companies per event (First come, first served basis)
- Offer only for exhibitors at EuroTier / EnergyDecentral
- Tuesday to Thursday, each at 16:00-18:00
- Friday from 12:00-14:00

The offer includes:

- Table in the Junge DLG Lounge
- Brief presentation of your company as part of a talk or flash talk

€ 699 per event/participation

BOOKING FROM MAY IN THE  
EXHIBITOR SERVICE PORTAL POSSIBLE \*

\*Services can be booked from May 2022. Services can only be booked as an registered exhibitor in the Exhibitor Service Portal. If you do not have an access code, please contact your company's stand organiser. This person can carry out the order for you or provide you with access data for third parties, so that you yourself can carry out the service orders in the area of personnel marketing.

# Campus & Career

## Prices for participation and booking

**From MAI 2022**

Booking via  
EXHIBITOR  
SERVICE PORTAL  
or  
Form (via e-mail to  
[d.schirach@dlg.org](mailto:d.schirach@dlg.org))

\*Services can be booked from May 2022. Services can only be booked as an registered exhibitor in the Exhibitor Service Portal. If you do not have an access code, please contact your company's stand organiser. This person can carry out the order for you or provide you with access data for third parties, so that you yourself can carry out the service orders in the area of personnel marketing.

### ONLINE JOB ADVERTISEMENT

Two periods can be booked:

- 01/09/2022-31/10/2022
- 01/11/2022-31/12/2022

The offer includes:

- Online placement on EuroTier website
- Term depending on time of booking

Important notes:

- A maximum of 1 job offer per booked advertisement
- The job advertisement is posted 2-3 working days after sending the required documents. For bookings via the form, you will receive further information on the required templates by e-mail after booking

120 € per job advertisement

### PUBLICATION IN ON-FARM OPERATIONS NEWSLETTER

Available only as an option in addition to the online job advertisements

- Text with job advertisement title and link to details on the website
- German language (English on request)
- 70,000 recipients

90 € per job advertisement

### EVENT JOB ADVERTISEMENT

Included in the offer:

- Processing, printing and posting of the job advertisement on the job wall at the DLG stand

Important notes:

- A maximum of 1 job offer per booked advertisement
- The on-site posting allotment is limited and is on a first come, first served basis.

Advertising deadline: 31 October 2022  
Print data deadline: 04 November 2022

For bookings via the form (available from May), you will receive further information on the required templates by e-mail after booking

160 € per job advertisement



## Questions on Campus & Career?

We look forward to  
hearing from you!

CONTACT PARTNER



### General enquiries about Campus & Career



Nathalie Joest  
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### Job advertisements



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## Questions on EuroTier?



### Project Manager

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### Sales Manager

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### Head of International Sales / Country Pavillions

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