

eenergy decentral^{DLG}

POWERING NEW IDEAS

including 
BIOGAS Convention

2022

15 – 18 NOVEMBER | HANOVER, GERMANY

INTERNATIONAL TRADE FAIR FOR INNOVATIVE ENERGY SUPPLY



www.energy-decentral.com



together with



MADE BY



ENERGYDECENTRAL

THE LEADING TRADE FAIR FOR INNOVATIVE ENERGY SUPPLY

More than ever, energy supply and efficiency are among the defining issues of today's society and, in addition to the impact on our environment, have a significant influence on operational success. As a specialised trade fair for decentralised energy supply, EnergyDecentral, together with EuroTier, offers a unique platform for this in the agricultural sector.

Present your products and innovations.

Establish contacts. Maintain your industry network.

Become part of EnergyDecentral 2022 now!



Open network and professional voice

As the organiser of EuroTier, DLG fosters progress in the global agricultural, agribusiness and food industries with knowledge, quality and technology transfer. As an open, international network, DLG works together with experts around the world to develop future-proof solutions for the challenges facing the industry.

ENERGYDECENTRAL MILESTONES:

2006

Premiere of "BioEnergy Europe" as an exhibition focal point within EuroTier

2008

"BioEnergy Europe" launched as own brand



2012

Renaming to "BioEnergy Decentral" in order to also emphasise the increasing content orientation towards "decentralised energy supply" in the brand name



2016

Further focus on decentralised energies and renaming as "EnergyDecentral", cooperation with the Biogas Association



2021

Premiere of the corona-related "EnergyDecentral digital", which was planned as a hybrid fair. There is an increasing focus on topics such as solar energy systems and storage.



TEN REASONS FOR PARTICIPATING

1

THE LEADING TRADE FAIR FOR DECENTRALISED ENERGY SUPPLY

Market leaders in one place

2

COMPREHENSIVE OFFER FOR PROFESSIONALS

Biogas, solid fuels, solar, wind & storage, engine systems (CHP)

3

CURRENT MARKET OVERVIEW

From exhaust gas heat exchanger to metering technology

4

PERFECT DOUBLE CONCEPT WITH EUROTIER

World's leading trade fair for animal farming professionals: 160,000 visitors, 35% of which are international visitors from 142 countries

5

FIRST CLASS CUSTOMER POTENTIAL

56% of the visitors work in agriculture and forestry

6

STRONG INDUSTRY PARTNERS

In cooperation with BIOGAS Convention – the world's largest trade fair for biogas and biomethane

7

SHOWCASE OF INNOVATIONS

Industry leaders present their global innovations

8

COMPREHENSIVE KEY AREA CONCEPT

Targeted orientation on site and the basis for successful exhibitor presentations

9

AGRICULTURE: TARGET GROUP WITH POTENTIAL

Industry with high willingness to invest and connection to energy supply

10

INTERNATIONAL MEDIA COVERAGE

Worldwide reporting by journalists from 50 countries

GOOD TO KNOW

KEY FACTS



89% of exhibitors rate EuroTier positively



86% of exhibitors are satisfied with the technical qualification of the visitors



2,600 exhibitors, with over **60%** from abroad



160,000 visitors, with over **35%** from abroad

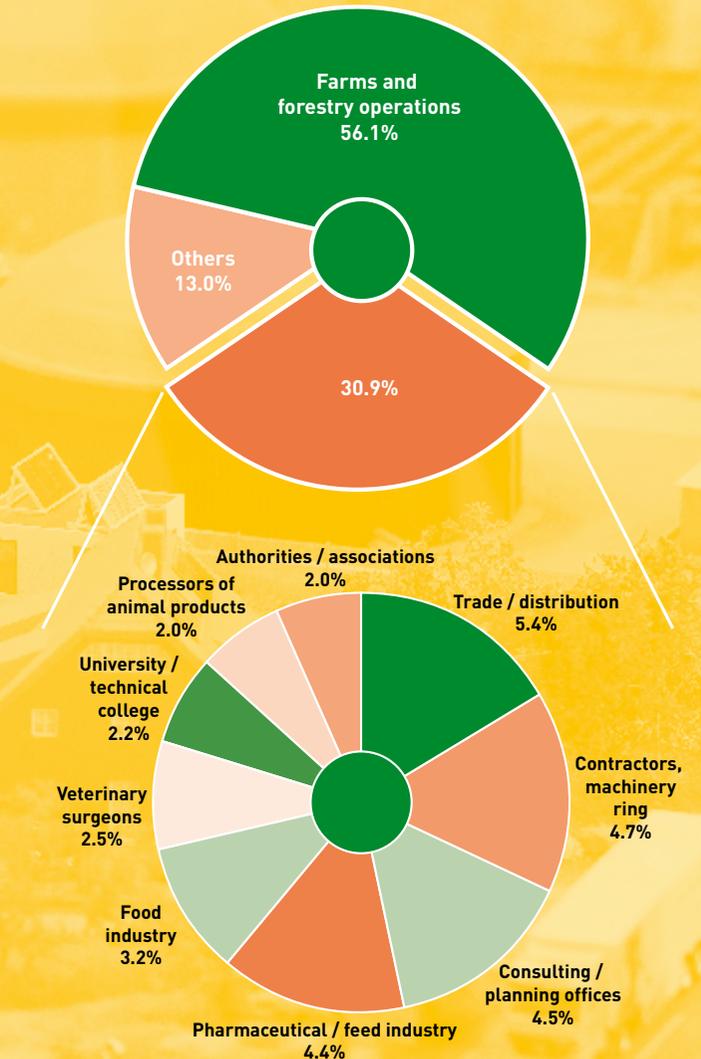


18 trade fair halls at ground level



280,000 m² exhibition area

Visitors by focus sectors:



COMPREHENSIVE PROGRAMME FOR PROFESSIONALS

Topics of the trade fair:

- Biogas
- Renewable energy sources – wind, photovoltaics, solar thermal energy
- Hydropower
- Biofuels (solid)
- Biofuels (liquid)
- Decentralized power engineering – Combined – Heat and Power Plants, Electromobility in the agricultural sector
- German Biogas Association (Fachverband Biogas) as co-organizer
- All manufacturers in the industry are at the fair
- Latest trends
- Transport and storage
- Recycling and waste disposal systems
- Safety systems
- Energy distribution and storage
- Measuring, instrumentation and control technology
- Smart energy control
- Trade in energy materials



STRONG PARTNERS

NETWORK ENERGYDECENTRAL



ENERGYDECENTRAL PARTNERS

■ VDMA Power Systems

The Power Systems Association within the German Engineering Federation (Verband Deutscher Maschinen- und Anlagenbau) is the information and communication platform for manufacturers of engine systems, thermal turbines and power plants, hydroelectric power plants, wind turbines, storage systems and sector coupling technologies.

www.vdma.org/power-systems



■ Fachverband Biogas

With over 4,700 members, the Fachverband Biogas e.V. (Biogas Trade Association) is the largest German and European lobby of the biogas industry. It bundles and represents the interests of substrate suppliers, plant planners, plant manufacturers, biogas plant operators, energy suppliers as well as science and administration at the national and international level.

www.biogas.org



■ Alfons W. Gentner Verlag

As a specialist media partner, the Gentner publishing house particularly supports the trade fair's focus on solar energy systems and storage technologies. With its publications "Erneuerbare Energien" ("Renewable Energies"), "Gebäude Energieberater" ("Building Energy Consultants") and in particular "photovoltaik" ("Photovoltaics") as well as "pv Europe" ("PV Europe"), participants interested in innovative energy supply are reached both nationally and internationally.

www.gentner.de



■ DLG-AgroFood Medien

is one of the leading specialist publishers in the field of agricultural journals and publishes special journals for agricultural practice. The titles designed for the individual production directions primarily reach the specialists and companies with investment needs in the respective area. The topics of renewable energy, photovoltaics and alternative energy supply are always present in agriculture and have gained in importance again in the last two years.

www.dlg-agrofoodmedien.de

EVENTS

■ Young Farmers' Day

Young farmers from Europe will be discussing perspectives for energy professionals.

www.DLG.org

■ BIOGAS Convention

The BIOGAS Convention taking place at EuroTier / EnergyDecentral: the world's leading get-together.

www.biogas-convention.com

■ Forum events, podcasts, digital trade events

EnergyDecentral offers a first-class mix of events on current professional topics. Whether together with exhibitors, as a panel discussion or a direct exhibitor event: Everything revolves around the diverse topics of decentralised energy supply. The participants are sure to attract the attention of a broad and highly interested target group.

www.energy-decentral.com

■ Special "Decentralised Energy Supply"

A special focus of the fair is on modern decentralised energy supply. From production to control, distribution and the use of decentralised energy, companies and players from the agricultural sector will present themselves and show what already exists today. Your company also has the chance to present itself as a leading innovative company in this trade fair highlight.

www.energy-decentral.com

YOUR INNOVATIONS WE RECOMMEND YOU

As an international trade fair for innovative, decentralised energy supply, EnergyDecentral has established itself as a media-effective platform for the presentation of innovations.

At EnergyDecentral, DLG will be presenting two awards:



INNOVATION AWARD ENERGYDECENTRAL

The Innovation Award EnergyDecentral is the leading innovation award for decentralized energy supply. It is awarded in gold and silver, and pays tribute to products whose function has changed extensively.



DLG-AGRIFUTURE CONCEPT WINNER **NEW**

Concepts for animal husbandry with relevance and potential for improving good professional practice will be recognized as DLG Agrifuture Concept Winners. These are concepts and visions that have not yet achieved market maturity, but are in the development phase.

PERFECT COMBINATION

TWO TRADE FAIRS – ONE DATE



THE WORLD'S LEADING TRADE FAIR FOR ANIMAL PRODUCTION



EuroTier is the world's leading trade fair for professional animal farming. The innovation platform of the global livestock industry offers a complete overview of innovations and establishes standards. It presents solutions and innovations for cattle, pig and poultry farming.



The topics of sheep and goats, pension horses, aquaculture, alternative proteins and direct marketing complete the exhibition and technical programme.



Thanks to numerous synergies, EuroTier with its approx. 150,000 visitors is the perfect complement to the EnergyDecentral exhibition and technical programme.



www.eurotier.com



EuroTier^{DLG}
First in animal farming.



DLG CONNECT

DIGITAL SHOWROOM AND THINK TANK



Events, know-how, networking – innovative, digital services for your operation's success. From the summer of 2022 onwards, EuroTier will be offering additional, digital services for international animal production on the 'DLG Connect' digital platform.

Extend the range of your trade fair presence at EnergyDecentral in Hanover with additional, digital offerings.

Become part of our community.

Exhibitors will be provided with a basic media appearance at DLG Connect.

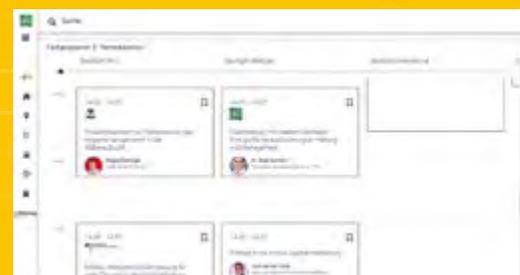


THE NEW DIGITAL PLATFORM

What awaits you:

- Interactive agricultural platform and network
- Inspiration, networking and dialogue
- For farmers, dealers and the agribusiness in Germany and abroad
- Digital technical programme for animal production professionals

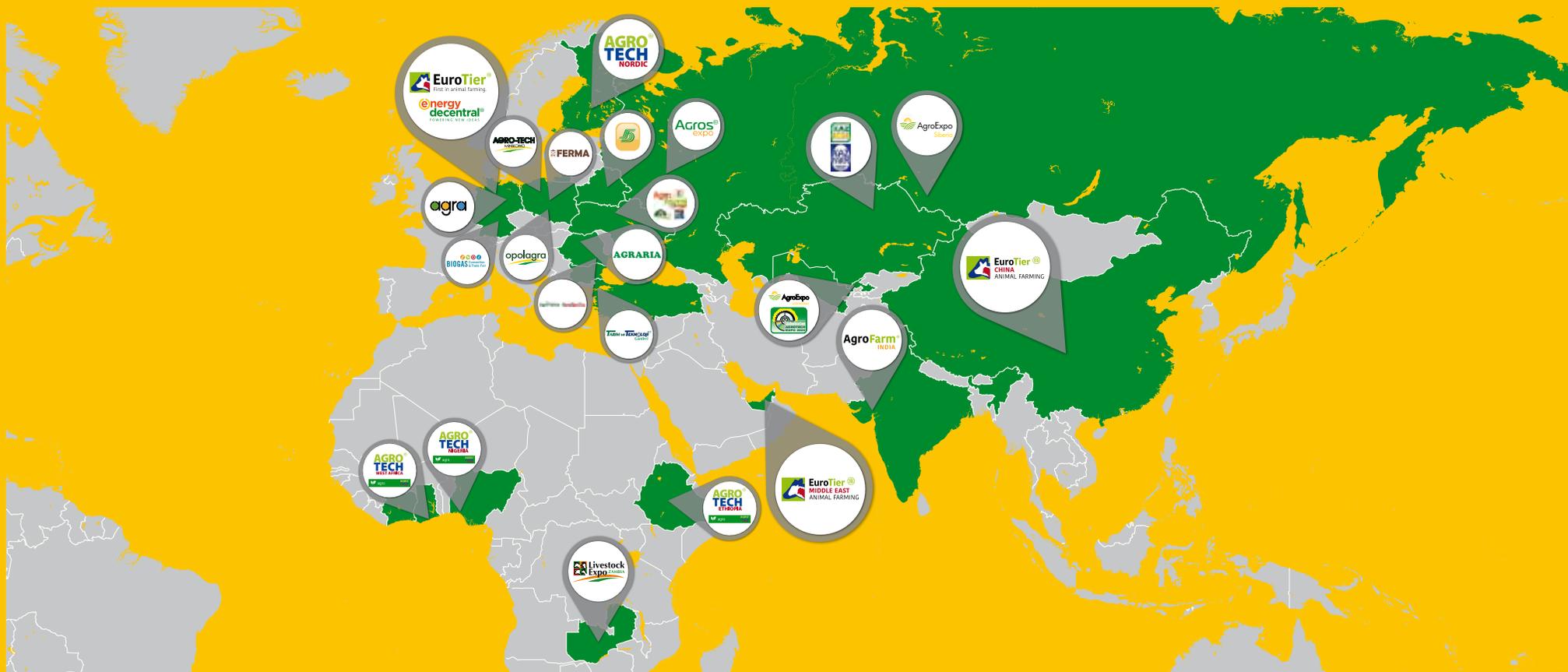
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BY YOUR SIDE AROUND THE GLOBE

THE DLG NETWORK FOR THE ENERGY INDUSTRY

DLG brings ideally suited exhibitors and visitors together at world-leading trade fairs such as EuroTier and AGRITECHNICA as well as at more than 40 other trade fairs and exhibitions in numerous countries. As an international showcase for topics, trends and strategies, our trade fairs provide orientation and food for thought, and are leading shows for innovative technologies and products as well as being successful business marketplaces. We tap into new markets and offer bespoke business platforms with our DLG subsidiaries and sales partners in numerous countries. This is backed up by our globally experienced trade fair team, the highest of quality standards and a 'nose' for issues or regional specifics. www.dlg-messen.de 



EVENTS FOR YOUR PLANNING

WICHTIGE TERMINE

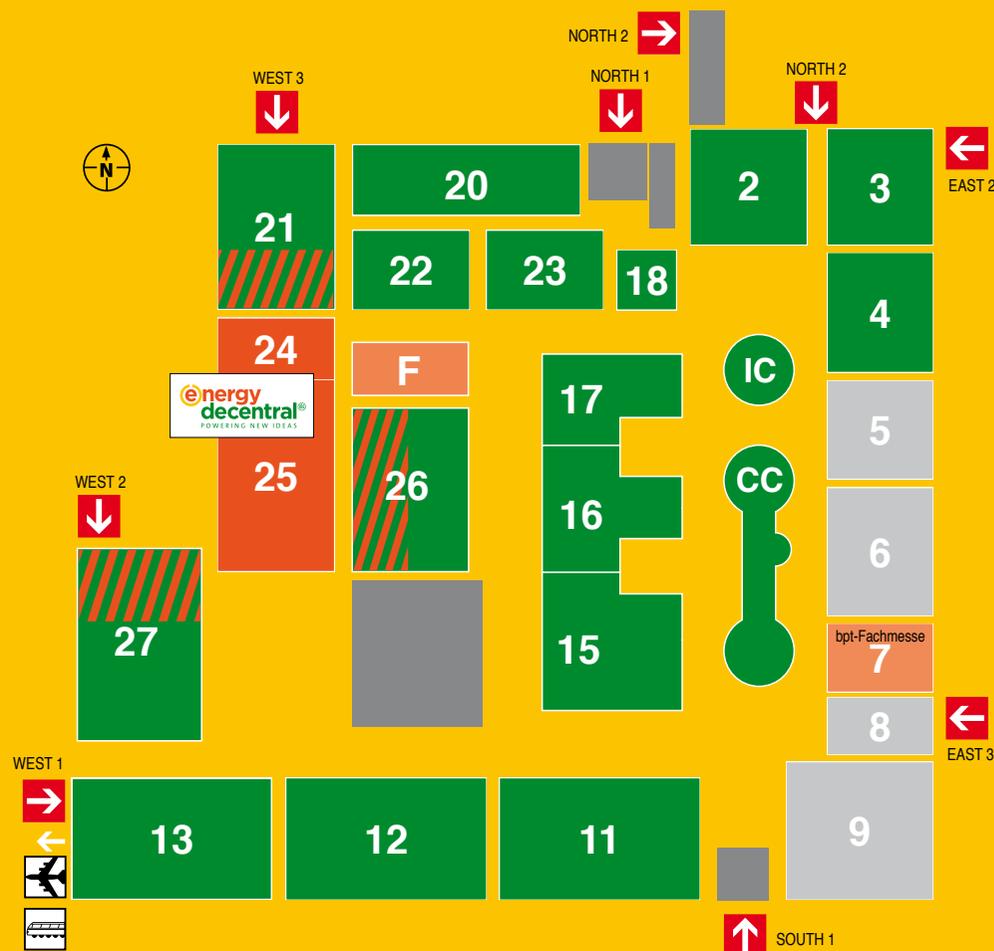
2 November 2021	Start of registration for EnergyDecentral
15 March 2022	End of registration for EnergyDecentral
Mid-May 2022	Provision of stand confirmation and invoice
31 July 2022	End of registration for innovations
31 August 2022	End of ordering for services
Mid-September 2022	Pre-press conference with announcement of Innovation Award Winners
15 – 18 November 2022	EnergyDecentral, Hanover trade fair grounds
From 7 November 2022	Set-up
By 24 November 2022	Dismantling



EXHIBITOR SERVICE PORTAL

Book and manage your trade fair appearance quickly and conveniently from 2 November 2021 using our Exhibitor Service Portal.

PRELIMINARY FLOOR PLAN 2022



WE'RE HAPPY TO BE OF ASSISTANCE!

Any further questions? Don't hesitate to contact our EnergyDecentral project team!



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