

# SPOTLIGHT SOLAR TRANSITION

Solar advice for agriculture –  
Expertise and visibility on the most  
important trade fair for the  
agricultural energy industry



Partner:

photovoltaik

pV Europe

MADE BY



# THE LEADING TRADE FAIR FOR DECENTRALIZED ENERGY SUPPLY – POWERING NEW IDEAS

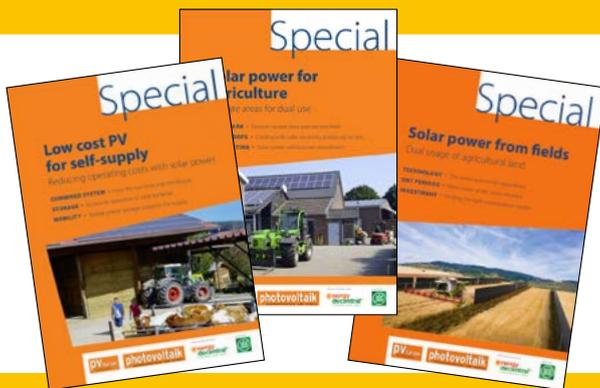
As part of EuroTier, the EnergyDecentral is the most important trade fair for decentralized energy supply in the agricultural business. It presents the entire value chain of sustainable energy production and is a must for a total of over 120,000 international trade visitors from agriculture.

Photovoltaics is one of the ever greater focus for agriculture. Both the green deal of the EU and the increasing energy requirements for the electrification of agriculture create enormous investment potential for solar systems, energy storage and agri pv.

**43%**  
of visitors  
plan investments in  
photovoltaics

**+56 GW**  
photovoltaic expansion  
in the EU in 2023

**900 GW** by 2030  
expansion goals in the EU only together  
accessible by agriculture



## Partners photovoltaik and pv Europe

The B2B magazines photovoltaik and pv Europe from Gentner Verlag and DLG Service GmbH has maintained a close partnership for four years, to advance the solar energy transition in agriculture. Numerous publications have been published by the partners spread. You can find an overview here:

[www.pveurope.eu/agriculture](http://www.pveurope.eu/agriculture)

[www.pveurope.eu/specials](http://www.pveurope.eu/specials)

photovoltaik

pv Europe

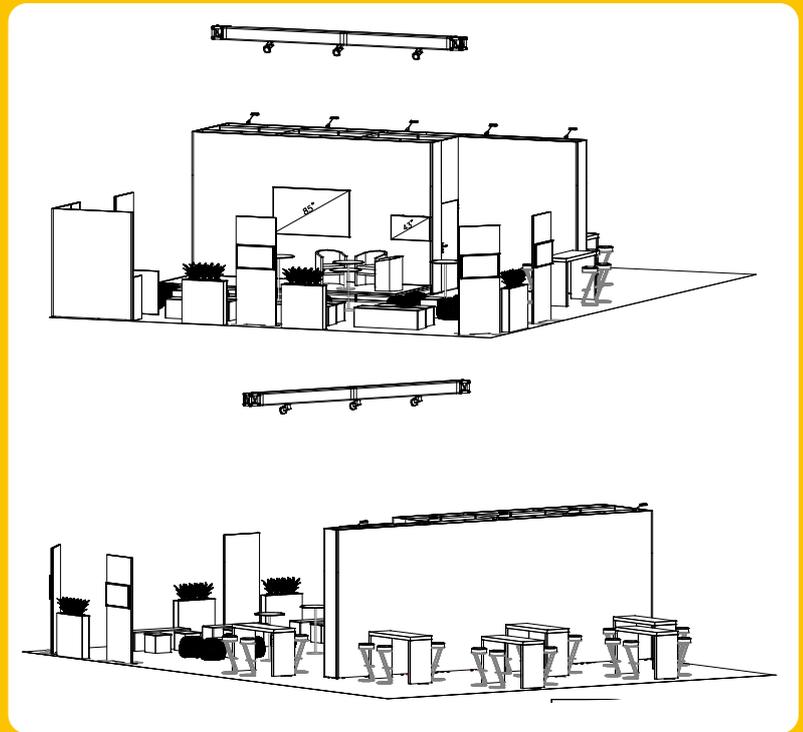
# MEETING POINT FOR FARMERS AND EXPERTS OF YOUR SOLAR COMPANY

The spotlight Solar Transition offers trade visitors of EnergyDecentral a non-binding option for free initial consultation about the opportunities of photovoltaics for agriculture.

## Experts from your solar company will inform individually about these topics:

- reduce energy costs through your own solar power (roofs, facades, wasteland)
- solar electrification of businesses (heating, cooling, ventilation, e-mobility)
- use waste land for solar parks (leasing, project partners, refinancing)
- agri pv: harvest crops and electricity from the area (arable farming, pastureland, fruit growing, vegetable growing)
- use canals and lakes as solar areas (floating pv)

Get in touch with interested farmers! The new format for networking opens an important target group for the solar energy transition and opens up potential customers for you! Those interested book slots in advance for a personal consultation via the EnergyDecentral website. In return you will receive a free day ticket.



# YOUR OPTIONS FOR PARTICIPATION AT THE DLG SPOTLIGHT SOLAR TRANSITION!

## ■ Become a specialist advisor on the Spotlight Solar Transition!

- consultation table half day morning or afternoon
- 3 x 20 min. slot specialist program forum
- 1 x participation in a panel discussion (including film recording and uploading to the EnergyDecentral media library)
- company logo on the advertising space (advice area)
- Application on the website of Spotlight Solar Transition

→ **EUR 5,900** (EnergyDecentral exhibitor)

→ **EUR 8,900** (non-exhibitors)

## ■ Become an expert in the Forum specialist program!

- 1 slot in the Forum specialist program of 20 minutes each

→ **EUR 769** (for EnergyDecentral exhibitors)

## ■ Become the main sponsor of the Spotlight Solar Transition!

- Advertising space approx. 3 x 3.5 m including production
- 3 x 20 min. slot specialist program forum
- participation in both panel discussions (including film recording and uploading to the EnergyDecentral media library)
- display of flyers and brochures
- application via EnergyDecentral Marketing (website, social media)

→ **EUR 25.000**

## ■ Become a sponsor of the Solar Transition spotlight!

- advertising space approx. 1 x 3.5 m including production
- 2 x 20 min. slot specialist program forum
- application via EnergyDecentral marketing (website, social media)

→ **EUR 6.500**

## INFORMATION AND BOOKING

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Do you want to  
become an exhibitor?

